

LATICRETE® CELEBRATES

50 YEARS IN GREAT STYLE

NAPLES - CAPRI SEPTEMBER 2006

LATICRETE® International celebrated its 50th anniversary as a leading producer of innovative tile & stone installation systems in grand style at the exotic locales of Capri, Italy in September 2006.

The celebrations were kicked off at Naples and 200 guests comprising of Key LATICRETE® Personnel, Joint Venture Partners and Distributors from over 25 countries were in attendance.

The celebrations were spread over 3 days and from Naples to Capri. It was a great time of togetherness, entertainment, beautiful locales, exotic food, dance and music.

Henry. M. Rothberg, LATICRETE® Founder and Chairman Emeritus delivered a speech on this occasion thanking all LATICRETE® employees, Joint Venture partners and distributors, both present and past for their support in making LATICRETE® the leading brand in the field of Tile & Stone Installation Systems in over 120 countries.

He further urged the attendees to keep the good work going and maintain our global leadership in the years to come.

It was truly a great way to celebrate LATICRETE's 50th anniversary and everybody present had loads of fun, frolic and entertainment.



LATICRETE® India Team greeting Mr. Henry. M. Rothberg,
Left to Right - Ms. Kirthi - Director Marketing, Mr. Muralidhar Yadama - Managing Director
and Mr. Amar Palta - General Manager Sales.



LATICRETE® Team at 50th anniversary celebrations.



ISO 9001:2000 Company®

LATICRETE®

World Leader in Tile Adhesives & Grouts

Regional Offices: | Bangalore: 080-2313 4495 | Bhubaneswar: 0674 - 243 1862 | Chennai: 044-2811 2904 |
Jaipur: 0141-2210 079 | Kochi: 0484- 237 1180 | Kolkata: 033-2465 6440 | Ludhiana: 0616-2816 786 | Mumbai: 022-24013303 |
New Delhi: 011-2637 1584 | Pune: 020-3253 5985

LATICRETE, LATAPOXY and the  logo are registered trademarks of LATICRETE International, Inc.